



Community Farmers Market at Chehalis

~supporting local growers, their products, & our agriculture community~

Sponsorships Available for 2019 and 2020 Seasons!

Our mission is to promote a healthy food system through the tradition of agriculture by providing a community gathering place for local farmers and artisans to sell their products. By bringing people together for a farmers market, we promote education, a greater sense of community and local business development.

The Community Farmers Market was incorporated as a Washington State non-profit in 2005 and we are entering our 15th season on Boistfort Street in Historic downtown Chehalis. Our Tuesday Farmers Market has grown steadily with the oversight of a small Board of Directors that consist of local farmers and community members. We have recently expanded to include a Friday evening market, bringing access to farm fresh products two days a week throughout the season. The Community Farmers Market at Chehalis provides opportunities for small businesses and farmers to share their goods in their community, while bringing the customers together to engage in a festive atmosphere with artisans and producers. We work towards making the market accessible and fun for a variety of customers by including weekly live music performances, cooking demonstrations, kids' club activities, and participating in WIC/Senior FMNP and SNAP programs.

Market Highlights:

- 2019 is our **15th Market Season**
- Over **5,000 Market shoppers** seasonally
- 1000 Subscribers to our newsletter
- Over 2500 fans on our Facebook page
- EBT Matching Program
- Two events each year – Friends & Family Night in May and Harvest Dinner in October
- \$9k in Farmers Market Nutrition Program Sales (WIC, SNAP, and Seniors programs)
- **Kids club:** kids receive FREE \$2 tokens each visit to to buy fruits and veggies, plus activities to encourage talking to farmers/vendors and learning about healthy food options

We thank you for partnering with the market to continue these programs. Below are the programs that we are seeking sponsorship for and our yearly goals, and sponsor benefits below

that. Please always contact us with other ideas for collaboration. As a community-supported organization we are interested in any donation as well as partnering in creative ways!

EBT Matching Program Sponsors Program Goal: \$2000

As an EBT Matching Program Sponsor, your contribution will match EBT customers' (Electronic Benefit Transfer, SNAP, or Food Stamp recipients) dollar for dollar, expanding food accessibility for low-income families in our community. There is no limit on the amount or availability of this sponsorship. Chehalis has very few points of access to locally grown, healthy foods. This doesn't sit right with us, especially since we live in a rich agricultural and ecological bioregion. Through matching programs like this, farmers get what they're work is worth and low income families get healthy food.

Music Maker Program Goal: \$2000

As the Music Sponsor, your business or organization will provide funds to introduce weekly musical entertainment at the Market! These funds pay for electricity and equipment, payment of musicians, booking fees, and on site costs in specific regard to the music tent on Boistfort Street. Inviting musicians into the downtown region adds art, beauty, and creates a welcoming atmosphere. Aspiring local and young artists often get their start playing at farmers markets.

Kid's Club Sponsor Program Goal \$2,000

As the Kid's Club Sponsor, your organization will provide funding for activity, crafting, art, and planting supplies for our Kids' Tent at the Tuesday afternoon market. Your money will also back the Kid's Tokens, which are distributed to participating children each week in \$2 increments for their purchase of fruits, flowers, and veggies at the market! We started this program in 2016, and from June 21 to August 31, we saw over 500 participants and handed out over \$1200 in Kid's Club tokens!

Harvest Dinner Sponsor Goal \$4,000

As the Harvest Dinner Sponsor, your funds will purchase produce, protein, and other provisions for our Annual Harvest Dinner Celebration in October. This is our largest event and fundraiser of the season, and with your sponsorship, we will be able to compensate all of our local farmers and producers for the ingredients they have so graciously donated in the past. This is a huge move on behalf of The Market to bring our fundraising efforts directly back to the amazing vendors, who are the backbone of our organization.

Sponsorship Benefits:

These are suggestions and always open for negotiation. We want our sponsors to feel like they're a part of the market family, because they are!! We'll arrange the benefits to work with you.

\$250: Your name will be mentioned in conjunction with the market or affiliated market program two times throughout the season. Your promotional materials will be displayed at the info Booth.

\$500: Friends of the Market. A visiting business can come to market on one coordinated day throughout the season and have a 10x10 space all to themselves. The market will provide a tent and tables, the visiting business or organization is welcome to share info, sell product, collect information, host activities or raffles and games. This gives you access to all of our market customers as well as our vendor membership (35 small business owners).

\$500: The sponsors' logo will be featured on our Farmers Market poster. Your name will be mentioned in conjunction with the market or affiliated market program two times throughout the season. Your promotional materials will be displayed at the info Booth, and during one market day throughout the season up to four employees (persons of choice) will receive bags containing \$5 in market tokens and other market goodies.

\$1000: The sponsors' logo will be featured on Farmers Market poster. Sponsors name will be mentioned four times in conjunction with affiliated program throughout the season worded as "this program is made possible with partners like..." Your promotional materials will be displayed at the market info booth. We will set up a 10x10 canopy for one market day during the season for your business or organization. You can decorate it and use it to interact with over 500 market customers.

\$1500: The sponsors' logo will be featured on Farmers Market poster. Sponsors name will be mentioned six times in conjunction with affiliated program throughout the season worded as "this program is brought to you by..." and a banner with your logo will hang in the program tent. Your promotional materials will be displayed at the market info booth. During one market day throughout the season up to four employees (persons of choice) will receive goodies bags containing \$10 in market tokens and other market goodies. We will set up a 10x10 canopy for one market day during the season for your business or organization. You can decorate it and use it to interact with over 500 market customers.

\$2500: The sponsors' logo will be featured on Farmers Market poster. Sponsors name will be mentioned six times in conjunction with affiliated program throughout the season worded as "this program is brought to you by..." and a banner with your logo will hang in the program tent. Your promotional materials will be displayed at the market info booth. During one market day throughout the season up to six employees (persons of choice) will receive goodies bags

containing \$10 in market tokens and goodies. The market will host a table (seating for 4) for your business at our year-end Harvest Dinner complete with dinner and wine.

Full Program Sponsorships:

If your business or organization chooses to fully fund one of the above programs, our market sends you a huge Thank You! We would like to craft a personalized benefit package for your organization or company that best represents our partnership.

Presenting Sponsor \$10,000

As a presenting sponsor, your business will provide a portion of our operating costs for the season. These funds will be directed toward permitting and operating fees, keeping vending fees low to support small, local farms and businesses, and the expansion of our Friday evening market in the same downtown Chehalis location!

Your business will be promoted on our annual market poster, flyers, and rack cards as
“The Community Farmers Market
Presented by ...”

And will be mentioned in at least two Facebook post per month on our Community Farmers’ Market page, which reaches over 2,000 people in and around Lewis County!

The Community Farmers Market will host a “Presenting Sponsor Evening at The Market” on a designated Market day between May and September, during which up to 10 employees will receive a free market bag containing \$10 worth of market tokens and other CFM goodies.

The Market will host a Presenting Sponsor Table at our Annual Harvest Dinner Celebration in October 2019, seating for 8.

Contact the Market:

P.O. Box 746 Chehalis, WA 98532
Market Manager: Michaelyn Erickson (360) 219-7710
Info@chehalisfarmersmarket.com
www.chehalisfarmersmarket.com

Our mission is to promote a healthy food system through the tradition of agriculture by providing a community gathering place for local farmers and artisans to sell their products. By bringing people together for a farmers market, we promote a greater sense of community and

encourage local business development.

Thank you to previous sponsors!

**Northwest Farm Credit Services, Southwest Washington Family Magazine,
TwinStar Credit Union, WSECU, Virgin Kitchens, Callisons Mint,**